

KERALA  
TECHNOLOGY  
EXPO

ORGANIZER  
**CITI2.0**  
Calicut Innovation  
and Technology Initiative



GLOBAL 2025

# Beyond Borders

Kerala's Digital Pathway to the Future

The Premier Global Technology Gathering showcasing  
Kerala's Innovation, Talent, and Business Opportunities.

Event  
Highlights

36+  
Sessions

125+  
Speakers

300+  
Exhibitors

6000+  
Delegates

25000+  
Expo Visitors

FEBRUARY

13 14 15

CALICUT TRADE CENTRE,  
KERALA, INDIA

[www.ktxglobal.com](http://www.ktxglobal.com)



# Destination Calicut

Calicut, also known as Kozhikode, is a city of historical and industrial significance in Kerala. Traditionally known for thriving industries like textiles, agro and food products, seafood processing, and pharmaceuticals, Calicut is now rapidly emerging as a key player in Kerala's IT sector. Its strategic location, skilled workforce, supportive government policies, and growing

startup ecosystem have positioned it as a hub for innovation and growth.

As a prominent gateway to the Middle East and GCC countries, Calicut offers immense potential for fostering international trade, partnerships, and technological collaboration, further cementing its role as a major trade and IT center in the region.

## Overview of KTX 2025

The Kerala Technology Expo (KTX) 2025, in its second edition, is designed to showcase Calicut's growing prominence as an IT and ITES destination. The event will bring together innovators, policymakers, business leaders, and technology enthusiasts to gain insights into emerging trends, build valuable connections, and unlock opportunities in the emerging tech sectors. With the theme 'Beyond Borders: Kerala's Digital Pathway to the Future,' KTX 2025 serves as a platform to drive tech investment, promote national and international collaborations, and position Calicut as a new leader in innovation & technology.





# Event Spectrum

## What KTX 2025 Offers?

- Conference with Focused Tracks, Keynote Sessions and Panel Discussions
- Exhibition of cutting-edge Products, Services, Startups and Technologies
- International Collaborations and Dialogues
- Workshops and Hands-on Training Programs
- Award Ceremonies and Recognitions
- Cultural and Social Events

### Special Programs

- Startup Pitch Sessions
- Innovation Showcase
- Tech Talent Hunt
- Women in Tech
- InterlinX G2G and B2B Networking

# International Conference

The KTX 2025 International Conference is a convergence of thought leaders, tech pioneers, and policymakers. The Conference will create a platform to discuss transformative advancements in technology.

The Conference features a diverse range of sessions including keynotes, panels, and fireside chats with industry leaders, innovators, and policymakers.

These discussions will cover advanced topics in technology, digital transformation, and global partnerships, with a special focus on Kerala's role as a gateway to the Middle East and GCC countries. The conference aims to foster collaboration, spark new ideas, and drive investment, positioning Kerala as a global hub for innovation and technological growth.

## Workshop & Skill Development Programs

**Learn, Innovate & Advance with Industry Leaders**

Interactive workshops led by experts from top global firms and renowned academicians will be conducted during the event. These workshops will offer hands on training and insights into future technologies including,

### Featured Tracks

- Artificial Intelligence (AI) & Machine Learning (ML)
- Cloud Computing
- Cybersecurity
- Electronics & Semiconductors
- Augmented Reality (AR) & Virtual Reality (VR)
- Space Tech
- Electric Mobility
- AVGC



# Exhibition

## An Unparalleled Showcase

The KTX exhibition floor will be an exciting showcase of innovations from key sectors like IT, electronics, AVGC, semiconductors, and more. It will have dedicated pavilions for leading IT companies, Startups, International, Universities & Academia, R&D organizations, States of India and Technology parks. The Expo will provide you with an unparalleled platform to forge strategic partnerships, expand your network, and gain visibility in a rapidly evolving tech ecosystem.

### Exhibition Tariff

SPACE TYPE	INR/SQ MTS
Shell Space	10000
Raw Space	9000

- GST Applicable @ 18%
- Raw Space is subject to minimum of 36 sqm

## Startup Pavilion

Startups showcase: Kerala Technology Expo (KTX) 2025 will feature a vibrant showcase of startups with nearly 150+ Start-ups, incubators and accelerators from diverse technology domains, highlighting cutting-edge innovations and groundbreaking solutions.

### Startup Stall Tariff

Details	SPECIAL OFFER
Standard Booth	20000

- GST Applicable @ 18%
- The above price is applicable to only less than 5 years old Startups.

## Exhibitor Profile

- Technology Companies
- Startups
- Electronics & Semiconductor Companies
- Government Bodies and Public Sector Units (PSUs)
- Academia and Research Institutions
- Investors and Venture Capital Firms
- Tech Parks and Incubators
- AVGC (Animation, VFX, Gaming, and Comics)
- Community and Social Enterprises
- Infrastructure and Smart City Solutions and others

## Why Exhibit?

- Unmatched visibility to global markets
- Networking with policymakers, investors, and industry experts
- Showcase your brand in a high-impact environment

# Why Partner with KTX?

## Interested in partnering for impact?

Join with KTX 2025, elevate your brand's presence, and drive innovation in the following ways:

### Unparalleled Visibility

Partners gain high-profile exposure to a global audience of technology leaders, investors, and policymakers, positioning their brand at the forefront of innovation.

### Strategic Networking

KTX offers a unique platform to connect with decision-makers from government bodies, public sector units (PSUs), and leading private enterprises for future collaborations.

### Market Leadership

By associating with Kerala's flagship technology event, sponsors can showcase their commitment to driving digital transformation and regional development.

### Impactful Branding

Partners enhance their corporate social responsibility (CSR) credentials, aligning with initiatives that drive sustainable growth and technological excellence.

### Talent and Innovation Access

Partners can engage directly with startups, entrepreneurs, and tech talent, opening doors to partnerships and recruitment opportunities.



# Partnership Opportunities @ KTX 2025

## PARTNERSHIP CATEGORIES

AMOUNT  
(IN INR/LAKHS)

EVENT PARTNER - Exclusive	50
PLATINUM PARTNER - Exclusive	35
GOLD PARTNER	25
SILVER PARTNER	15
BRONZE PARTNER	10
GLOBAL CEOs GALA DINNER PARTNER - Exclusive	25
DELEGATE KIT PARTNER - Exclusive	15
CONFERENCE SESSION PARTNER	10
COUNTRY PARTNER - Exclusive	25 (USD 30000)
STATE PARTNER - Exclusive	10
Customized Sponsorship Opportunities	10
Lead Partner - AI, Electric Mobility, Cyber Security, Cloud computing, Internet of Things (IoT), 5G, AR /VR, Space Tech, etc	

- 18% GST applicable ● All Partnerships are on the first-come-first-serve basis.
- If you would like to partner with an event that is not on the list, contact us and we will customize a program to meet your goals. Call Manjunath Reddy @ +91 9902 958 185

# International Collaborations & Partnerships

## Global Partnerships for Regional Growth

KTX 2025 emphasizes Kerala's potential as a gateway for international investments and partnerships.

**There will be a special focus on fostering collaborations with GCC nations through:**

- **Dedicated GCC Pavilion:**  
Highlighting opportunities for trade and collaboration
- **Bilateral Dialogues:**  
Exclusive sessions to discuss shared opportunities and challenges
- **Memorandums of Understanding (MoUs):**  
Signing ceremonies to formalize new partnerships

Contact: ✉ [anjali.nair@mmactiv.com](mailto:anjali.nair@mmactiv.com)

☎ +91 7338 398 788



# Why Attend?

- Global Reach: Network with top global firms, governments, and investors.
- Knowledge Hub: Gain insights from expert speakers and cutting-edge technologies.
- Opportunities: Unlock new avenues for partnerships and growth.

Contact Us: ✉ [manjunath.reddy@mmactiv.com](mailto:manjunath.reddy@mmactiv.com)  
☎ +91 9902 958 185

## JOIN US @



### GLOBAL 2025

to experience a convergence of technology,  
talent, and opportunity like never before!



**CALICUT INNOVATION AND TECHNOLOGY INITIATIVE (CITI 2.0)**

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